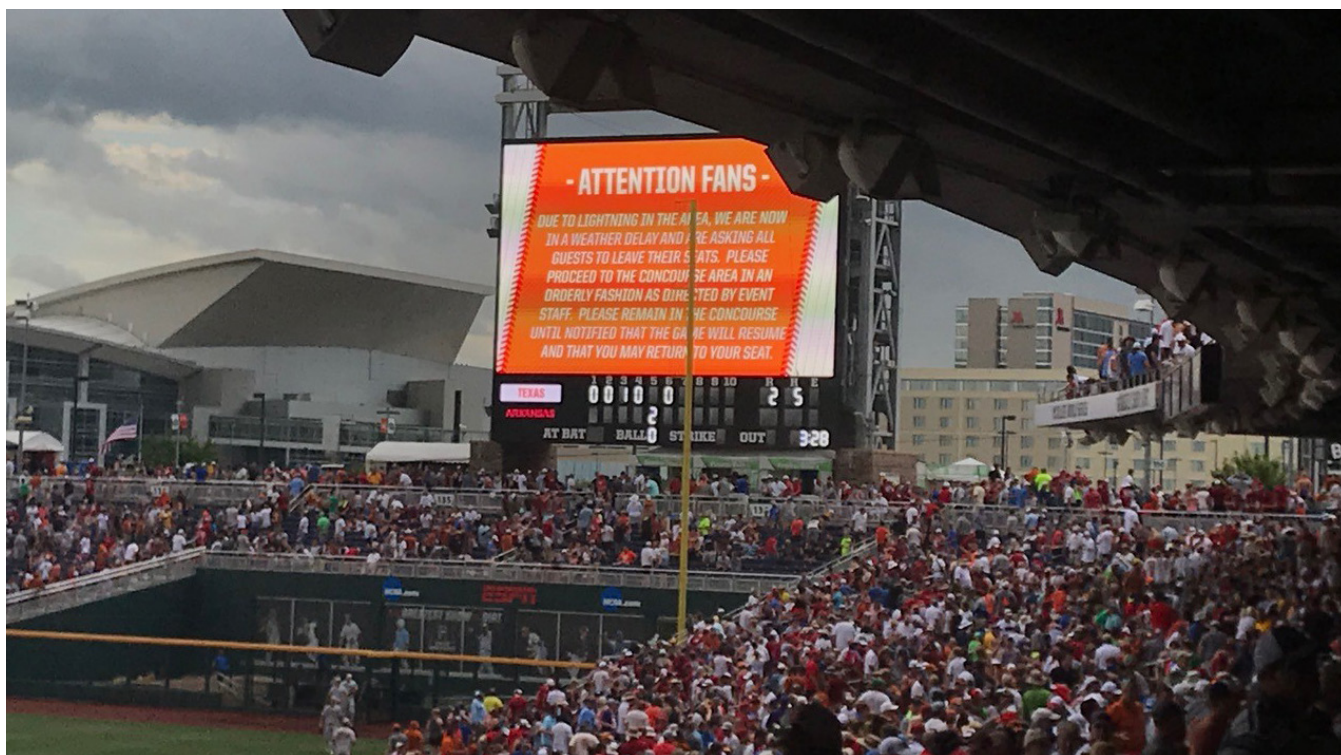


COMMUNICATION PLANNING AND COORDINATION FOR SPORT AND SPECIAL EVENTS

MGT-467



FEMA

DHS/FEMA-funded course

COMMUNICATION PLANNING AND COORDINATION FOR SPORT AND SPECIAL EVENTS

MGT-467

Course Overview

The Communication Planning and Coordination for Sport and Special Events course is designed to support sport and special event stakeholders in enhancing the planning, creation, and delivery of event- and incident-related messaging. This course prepares participants to plan for, create, and deliver internal and external event- and incident-related information necessary for the preservation of life safety and the completion of a sport or special event.

This training is applicable across the United States regardless of the venue size, capacity, or type of event.

Topics

- Establishing Event Communications
- Preparing the Team
- Coordinating External Communications
- Facilitating Event Day Communications
- Managing Public Incident Communication

Participants

- Venue/Event Managers
- Government (Local, State, Federal, Etc.)
- Venue/Event Operations
- Community Event Organizers
- Venue/Event Security
- Permitting Staff and Officials
- Event Planners/Consultants
- Transportation
- Event Communications
- Law Enforcement
- Event Promoters and Marketing
- Very Important Person (VIP) Staff
- Public Relations and Marketing
- Emergency Managers
- Third-Party Service Providers
- Administrators, Officials, and Liaisons
- Athletic Departments
- Public Safety Agencies (Fire, Emergency Services, Etc.)

Recommended Training

- AWR-167: Sport and Special Event Risk Management and Planning
- IS-100.C: Introduction to Incident Command System (ICS)
- IS-200.C: Basic Incident Command System for Initial Response
- IS-700.B: An Introduction to the National Incident Management System (NIMS)
- IS-800.D: National Response Framework, An Introduction

Course Length

Two Days (16 hours)

Venue

Jurisdiction

Class Size

24-40 Participants

CEU Credits

1.6

Students must register and bring a copy of their FEMA/SID number to class.



National Center for Spectator Sports Safety and Security (NCS⁴)

The University of Southern Mississippi

For more information, contact NCS4Train@usm.edu.

NCS4.USM.EDU/TRAINING