

NCS4 DIGITAL ADVERTISING OPPORTUNITIES

PLATINUM LEVEL

\$5,000 - Non-Member

\$4,800 - Member

- Full page ad in *Gameday Security* (3 issues)
- Editorial coverage in *Gameday Security*
- Banner ad on NCS4 CONNECT for one month
- Featured vendor on NCS4 CONNECT for one month
- Banner ad in two NCS4 eNewsletters
- Three social media "shout outs" on NCS4 Facebook, Twitter, LinkedIn

NCS4
CORPORATE
MEMBERS
SAVE \$200!

GOLD LEVEL

\$3,000 - Non-Member

\$2,800 - Member

- Half page ad in *Gameday Security* publication (3 issues)
- Banner ad on NCS4 CONNECT for one month
- Banner ad in two NCS4 eNewsletters
- Two social media "shout outs" on NCS4 Facebook, Twitter, LinkedIn

SILVER LEVEL

\$1,500 - Non-Member

\$1,300 - Member

- Quarter page ad in *Gameday Security* publication (3 issues)
- Banner ad on NCS4 CONNECT for two weeks
- Banner ad in one NCS4 eNewsletter
- Once social media "shout out" on NCS4 Facebook, Twitter, and LinkedIn

A LA CARTE

Gameday Security Publication:

\$3,000 - Full page ad in *Gameday Security* publication (3 issues)

\$2,000 - Half page ad in *Gameday Security* publication (3 issues)

\$1,000 - Quarter page ad in *Gameday Security* publication (3 issues)

\$500 - Banner ad in *Gameday Security* publication (3 issues)

NCS4 eNewsletter and Social Media

\$1,000 - Banner ad in two NCS4 eNewsletters

\$250 - Social media "shout out" on NCS4 Facebook, Twitter, LinkedIn

NCS4 CONNECT:

\$750 - Featured vendor on NCS4 CONNECT for one month

\$500 - Banner ad on NCS4 CONNECT for two weeks

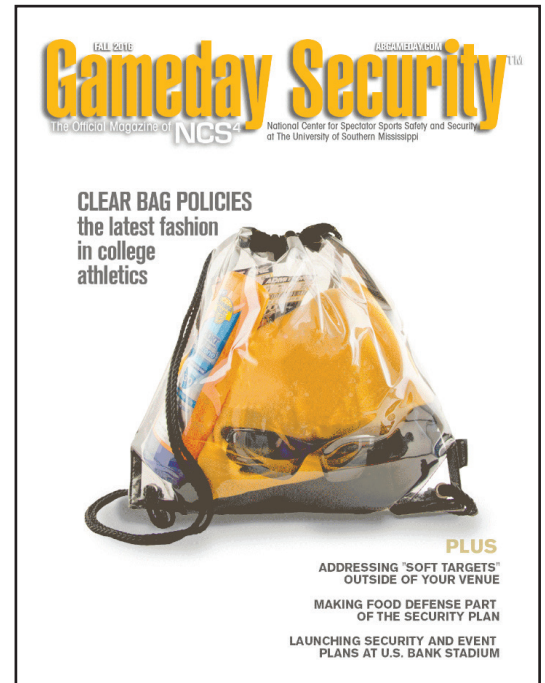
NCS⁴
SOUTHERN MISS

TARGET AUDIENCE:

Sports venue and event operators, managers, security and safety staff, and first responder community from the following levels: professional leagues, intercollegiate athletics, interscholastic athletics and marathon/endurance events

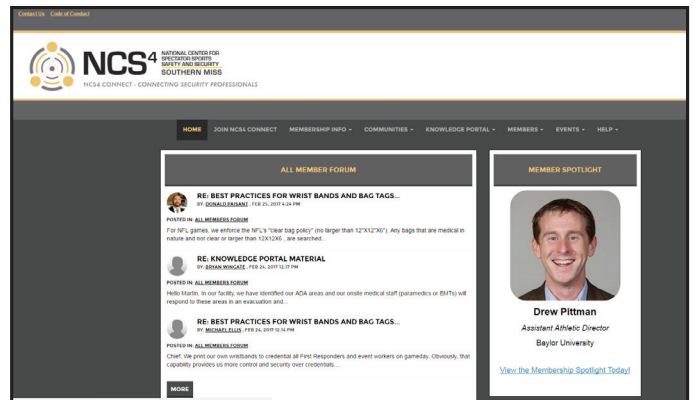
Gameday Security Publication

Gameday Security, the official magazine of NCS4, is the only **online digital publication** designed specifically to reach the spectator sports safety and security industry. It reaches over 6,000 of the top safety and security professionals.



NCS4 CONNECT

NCS4 CONNECT is our **online membership platform** designed to align leaders, corporations, and other professionals in the spectator sports safety and security industry with one another. It includes member forums, an online directory, and a knowledge portal, among other benefits. The nearly 500 members consist of over 60 universities, 40 marathons/endurance events, and 30 professional sport facilities. All of our membership information and contacts are housed on NCS4 CONNECT.



NCS4 eNewsletter and Social Media

The **NCS4 eNewsletter** is a bi-monthly newsletter that goes out every other week to the NCS4 database (6,000+ safety and security professionals). The newsletter features industry news, NCS4 updates, best practices, and other information relevant sports safety and security. The **NCS4 social media channels** have a reach of over 3,500 followers.

RESERVE YOUR SPOT TODAY

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