Agenda

01/ Review of Ongoing Challenges & Concerns
02/ Parking Lots, Gates, Concourses, Seating
03/ Space Planning Needs - Future Meeting
04/ Operational Planning
05/ Next Meeting
   Monday April 27 - 1:00PM CST
   Touchless Design/Food & Beverage

Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process. Populous is not making recommendations on seating capacity.
01/ Review of Ongoing Concerns & Challenges
Ongoing Challenges & Concerns

- Budget / Lost Revenue
- Fan Safety - Perception
- Fan Safety - Communication
- Mobile Ticketing
- Virtual Queuing
- Staffing (Event, Medical, Security)
- Ingress
- Food Service
- Athlete Safety

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Parking Lots, Gates, Concourses, Seating
Parking Lots / Parking Basic Strategy

PARKING STRATEGY

- Park every other spot

Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.
Parking Lots / **Tailgating Strategy**

**PORTABLES**
- Hand Washing
- Increase in Quantity & Locations
- Dedicated Queuing
- Increase Cleaning & Staff
- Add Hand Washing Stations

**TAILGATING STRATEGY**
- Posted Tailgating Rules
- Bring Your Own Tent/Food or Rent
- Tents - 2 Side Separation

*Please Note:* Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.

Creating A Plan / Temporary Planning   04.20.20
Parking Lots / Distributed Watch Parties - Drive In Theater Example

Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.
Creating A Plan / Temporary Planning

Gates / Ingress Option

Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.

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Gates / Ingress Option

FAN APPROACH

SECURITY/TICKET CHECK PULLED AWAY FROM EXTERIOR OF STADIUM

PREMIUM HOSPITALITY APPROACH

SECURITY/TICKET CHECK PULLED AWAY FROM EXTERIOR OF STADIUM

EXTENDED QUEUE CHUTES/TEMPERATURE CHECKING STATIONS

STAFF SECURITY/ BADGE DISTRIBUTION

STADIUM

STAFF SCREENING/TEMP CHECK OPERATION

EXTENDED QUEUE CHUTES/TEMPERATURE CHECKING STATIONS

FAN APPROACH
Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.

Creating A Plan / Temporary Planning   04.20.20
Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.
Gates / Queuing Options

Conventional Queue

Physical Distancing Queue

Zip Queue

Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.

MORE SPACE REQUIRED

LESS TO CLEAN

LESS SPACE REQUIRED

MORE TO CLEAN
Concourses / Social Distancing Circulation

Please Note: Sketches and ideas are focused on how to overlay social distancing recommendations by the CDC throughout the gameday process.
PRE PANDEMIC SEATING STANDARDS

SUGGESTED POST PANDEMIC SEATING STANDARDS

EXTREMELY CLOSE QUARTERS:
LIKELY TO BE LESS THAN 6 INCHES APART
WHEN SITTING DIRECTLY NEXT TO SOMEONE.

OCCUPIED AISLE SEATS:
END CAP SEATS OCCUPIED BY SOMEONE WHO
IS SICK COULD EXPONENTIALLY INCREASE
RISK BY INFECTING STAIRS AND WALKWAYS.

FULL HOUSE:
HAVING ALL ROWS OCCUPIED WOULD POSE
RISK TO THE PERSON IN-FRONT OF
THE OTHER THROUGHOUT THE STADIUM.

SMALL GROUPS:
KEEPING GROUPS AT 6 OR LESS WILL ALLOW
FOR APPROPRIATE SPACING THROUGHOUT
THE STADIUM.

OUT OF THE AISLES:
NOT ALLOWING PEOPLE TO OCCupy AISLE
SEATS WILL MINIMIZE RISK OF CONTAMINATION
ON STAIRS AND WALKWAYS.

EVERY THIRD ROW:
PROVIDING SEATS EVERY THIRD ROW WILL
MINIMIZE EXPOSURE TO ROWS IN FRONT OF
ANOTHER.

LOWERING OCCUPANCY:
APPROXIMATELY 20% SEATING BOWL
OCCUPANCY

AISLE SEPARATION:
INCREASING SPACE BETWEEN AISLES WILL
DECREASE RISK OF SPREAD.

DIRECTIONAL FLOW:
FOLLOWING PLANNED FLOW PATTERS WILL
HELP PEOPLE SAFELY FIND THEIR SEATS AND
EXIT THE BUILDING.
Operational Planning
Operational Planning / Getting Gameday Ready

**PEOPLE COMFORT STRATEGIES**
- Communication
- Visible active cleaning
- Hand washing opportunities
- Minimal touching
- Crowd management
- Following CDC guidelines at the time
- Packaged food

**OPERATIONAL PLANNING**
- Identify list of vendors
- Develop purchasing/renting needs
- Create training plans
- Update / modify budget
- Update / modify revenue
- Develop Cleaning/Sanitization plan
- Create Food service plan
- Create schedule planning 0-90 days

**OVERLAY PLANNING**
- Diagram site plan / parking strategies
- Diagram space planning strategies
- Seating planning
- Concourse planning
- Identify temporary needs
- Identify permanent needs (power, data, materials)
- Additional signage needs

**STAFF PLANNING**
- Staff recruiting
- Communications plan
- Safety / training schedule
- Fan accommodations
- Marketing / Communications
- Donor strategies
Next Meetings
Next Meetings

**April 27, 2020**  Touchless Design Considerations / Food & Beverage
- Mobile ticketing where possible
- Materiality
- Easiest places to go touchless
- Food and Beverage

**May 4, 2020**  Revenue Generation
- In venue
- Outside venue
- At home

**May 11, 2020**  Player / Staff / Coaches
- Training Facility
- Game day protocols
We design the places where people love to be together.